Health Promoting Foods

Delivering health and wellness opportunities through foods and beverages



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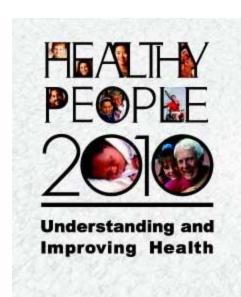
Outline

- Nutrition at NCFST Who we are
 - Collaborative Initiative
 - Platform Objectives
 - Platform organization and approach
 - Facilities / Capability
 - Research Activity
- Sprouts Nutritious food or therapeutic supplement
 - Important considerations when funding research

Collaborative initiative with FDA

Deliver science to support:

- Innovation and technology in Nutrition for achieving public health goals
- Health claims process
- Implementation of Dietary Guidelines for Americans
- Food industry needs by providing information and guidance for research and development imperatives
- Consumer Confidence in choosing foods / diets that promote health and QOL



Health Promoting Foods From Farm to Fork

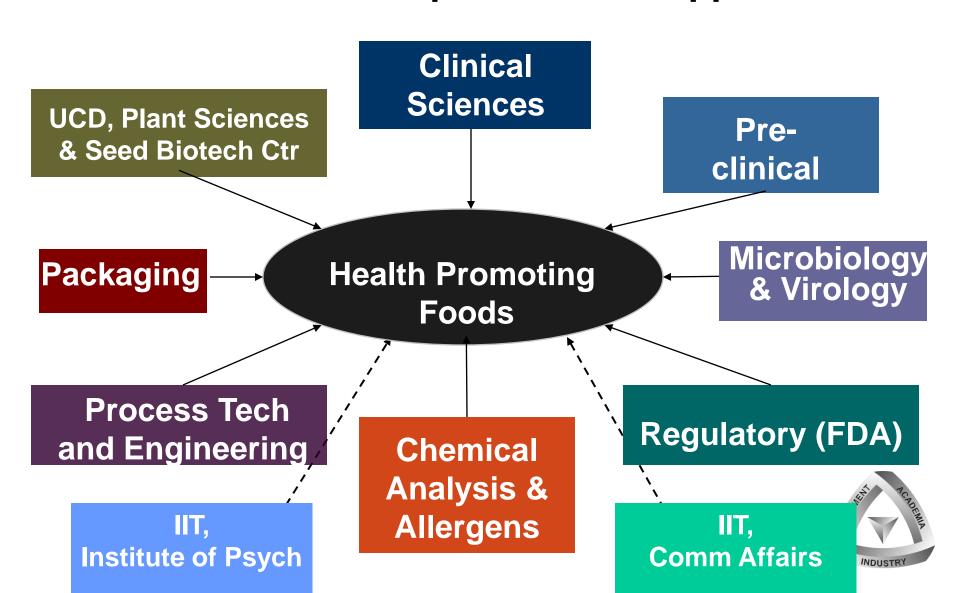
Platform Objectives

Provide a research platform to support scientific inquiry and validation (in humans) of relevant factors in/properties of foods and beverages that confer protection from illness, reduce disease risk and promote health

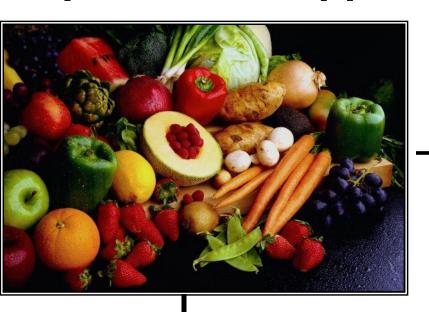
- Align Nutrition objectives with Food Safety requirements
- Enhance Government, Academic, Industry collaboration



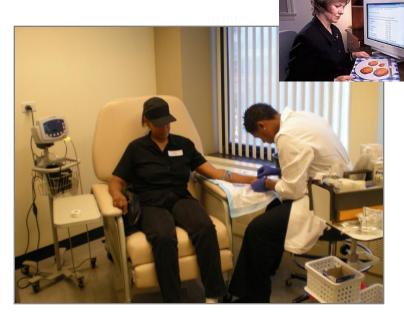
Integration of Sciences Research Components and Approach



Experimental Approach



Chemistry



Clinical Nutrition Research

Food Processing

Pre-Clinical Screening



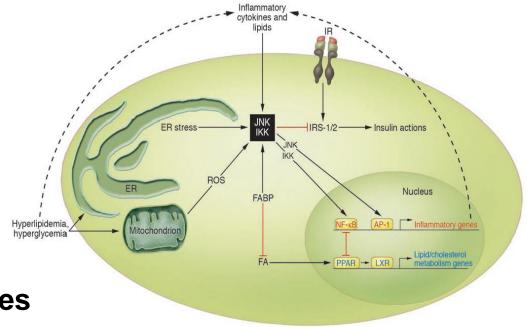
Pre-Clinical Science

Screening and Defining mechanism of action

Determine relevant food constituents and properties to take forward for human validation

In vitro and in vivo animal models

- Safety
- Efficacy
- Mechanism of action
- Dose Response
- PK, PD
- Simulated GI tract
 - Rheological properties
 - gut contents



Clinical Sciences

Human Clinical Trials

Design, plan, coordinate and conduct human research

Determining health benefit

- Safety and Efficacy
- Dose response
- Bioavailability
- Mechanism of Action

Capability

- 5,000 + square foot facility
- Multiple exam rooms
- Metabolic Kitchen
- 2 distinct Food Intake suites
- Specimen processing lab
- Biochemical Lab (Moffett)



NCFST: Clinical Nutrition Research Center

IIT Tower 35th and State



Metabolic Kitchen



NCFST: Clinical Nutrition Research Center

Multiple
examination
rooms
&
food intake
suites











Biochemistry lab

Standard and Specialty laboratory analysis

Determining health benefit, mechanism of action, target systems

- Basic chemistries
- Lipid panel
- Metabolic Panel
- Gut hormones
- Inflammatory markers
- Oxidative stress markers
- Platelet function
- Adipokines
- Endothelial function



Research Activity

Expertise

- Obesity
 - Body Weight and Appetite Management
 - Satiety, food intake regulation
- Vascular Health
 - Endothelial function
 - Blood pressure regulation
- Metabolic Disorders / Syndrome
 - Insulin resistance

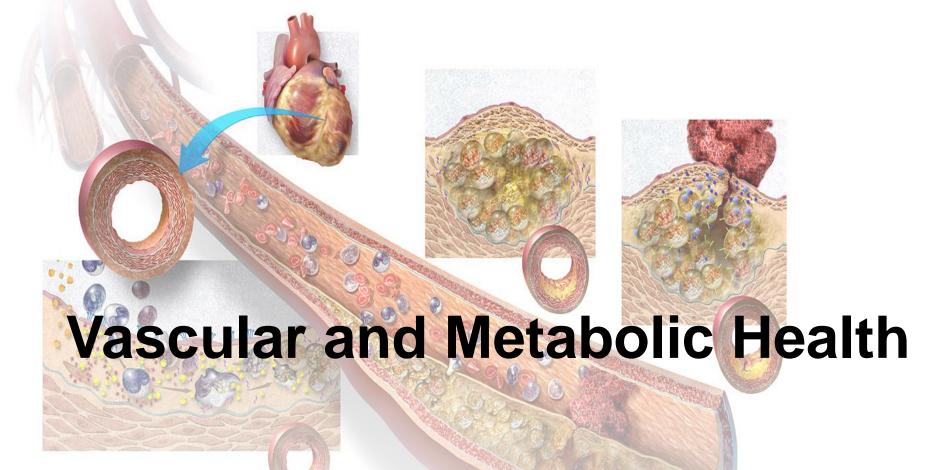


Research Activity

Body Weight, Satiety, Appetite

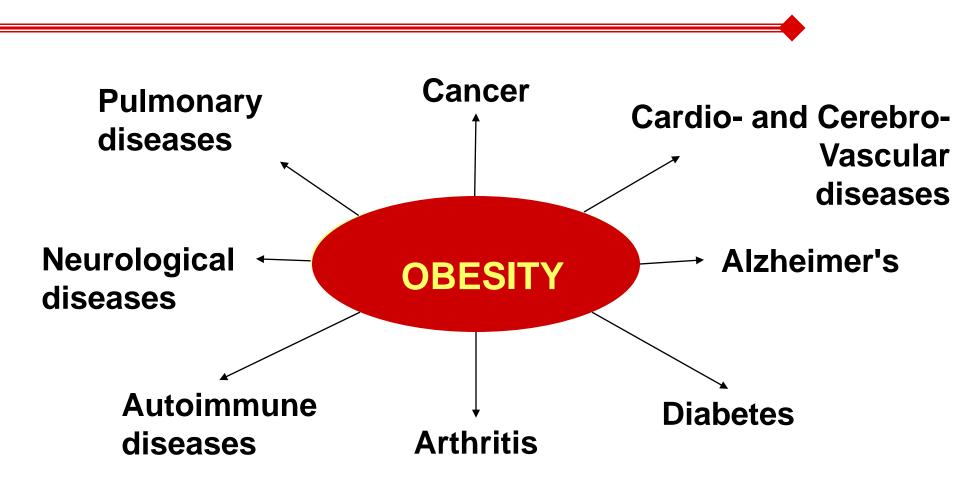
- Ingredients and Sensory-sensitizing dietary components for enhancing physiological mechanisms of satiety
 - Fibers
 - Starches
 - Proteins
- Influence of who I am?
 - Sex, age, life cycle status, BMI, psychological disposition (restrained, unrestrained eater)





Focused on processes underlying disease and how the diet / dietary constituents maintain or improve balance and function

Inflammation and oxidation: Processes underlying disease and targets for control



Obesity is a Pro-Inflammatory State

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What do you want to say about Sprouts?

- Promote health
- Reduce disease risk
- Treatment for disease
- Cure disease



What do you want to sell?

- Food / Sprouts
- Components / fractions of sprouts







The research approach will differ depending on the answers to these questions



Research Approach

Treat or cure disease DRUG

Reduce disease risk FOOD



Research Approach

- Knowledge of product chemistry
- Specificity
- Dose requirements
- Mechanism of action
- Demonstration of effect / validation in humans

population important



Plant Foods and Health

Epidemiological Evidence

- Supports reduction in chronic disease risk
- Plant Foods contain:
 - Vitamins, minerals
 - Fiber
 - Organic acids
 - Phytosterols
 - Carotenoids
 - Sulfur compounds
 - Polyphenolic compounds

Benefits



Benefits to plant:

- Anti- bacterial, -fungal, natural pesticide
- Attract pollinating or other seed dispersing insects
- Pigmentation and UV light protection

Benefits to humans:

- Serve as anti-oxidants
- Serve as anti-inflammatory agents
- Enhance cell-to-cell communication
- Alter estrogen metabolism
- Cause cancer cells to die
- Repair DNA damage
- Detoxify carcinogens

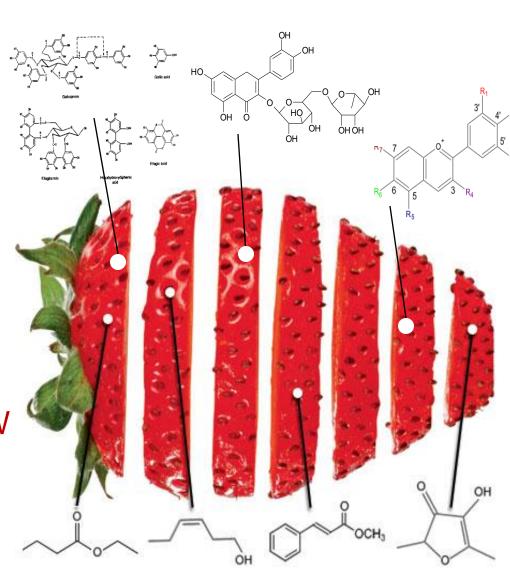


Strawberry

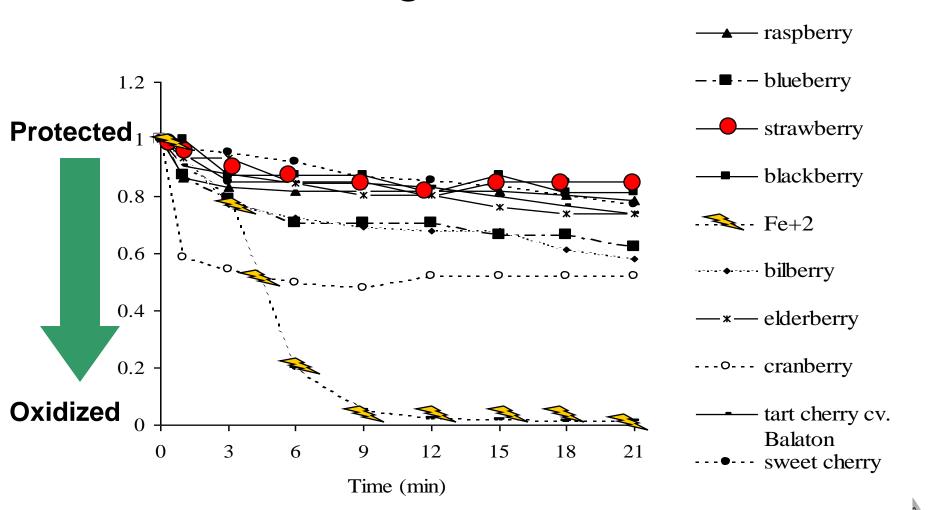
- Anthocyanins
- Ellagitannins, Ellagic acid
- Quercetin
- Kaempferol
- Phenolic acids

12.6 mg/g total phenols DW

High antioxidant capacity 3.6 mmol TE/serving

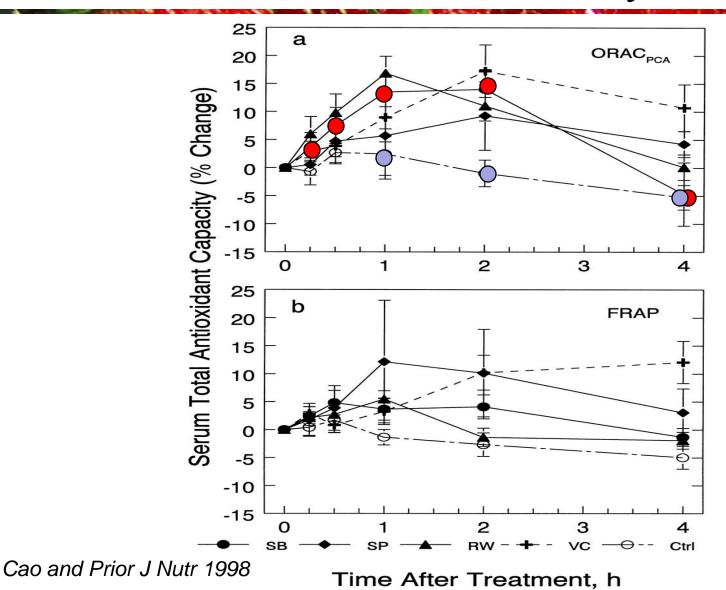


Berry extracts protect lipids (fats) from oxidizing in a test tube

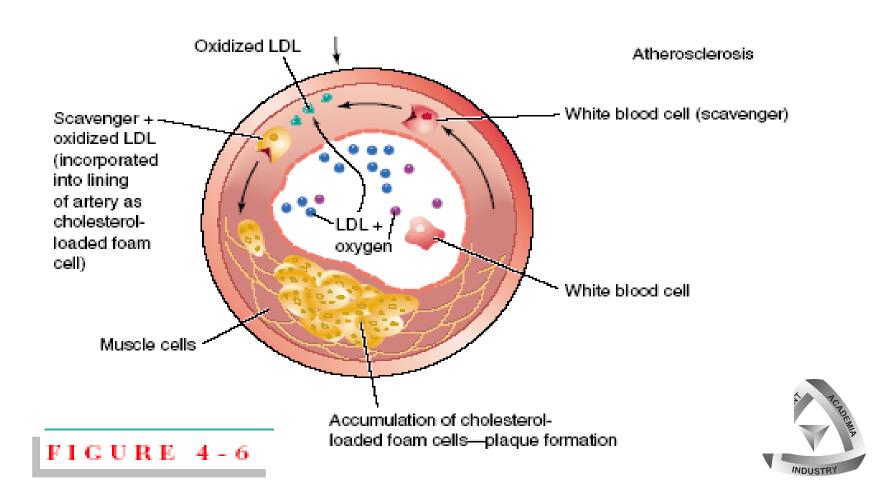


Seeram NP et al; Phytomedicine, 2001, 362-9.

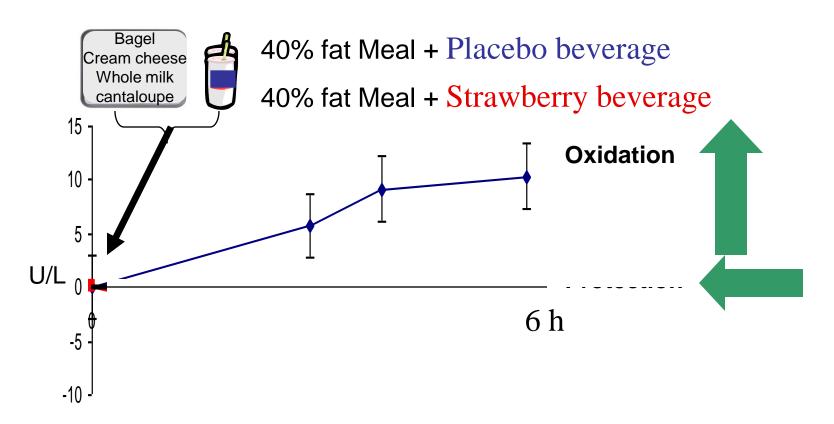
Antioxidant capacity of blood increases with strawberry



LDL (the "bad" cholesterol) is more harmful to your vessels when oxidized; therefore protecting LDL from oxidation protects your vessels from damage



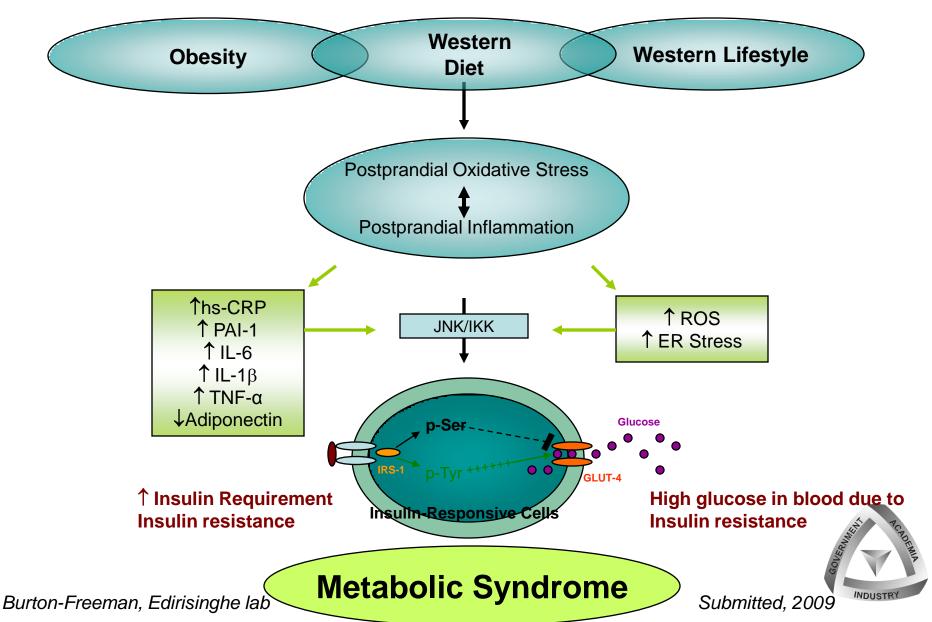
Strawberry phenolics prevent oxidation of LDL in men and women



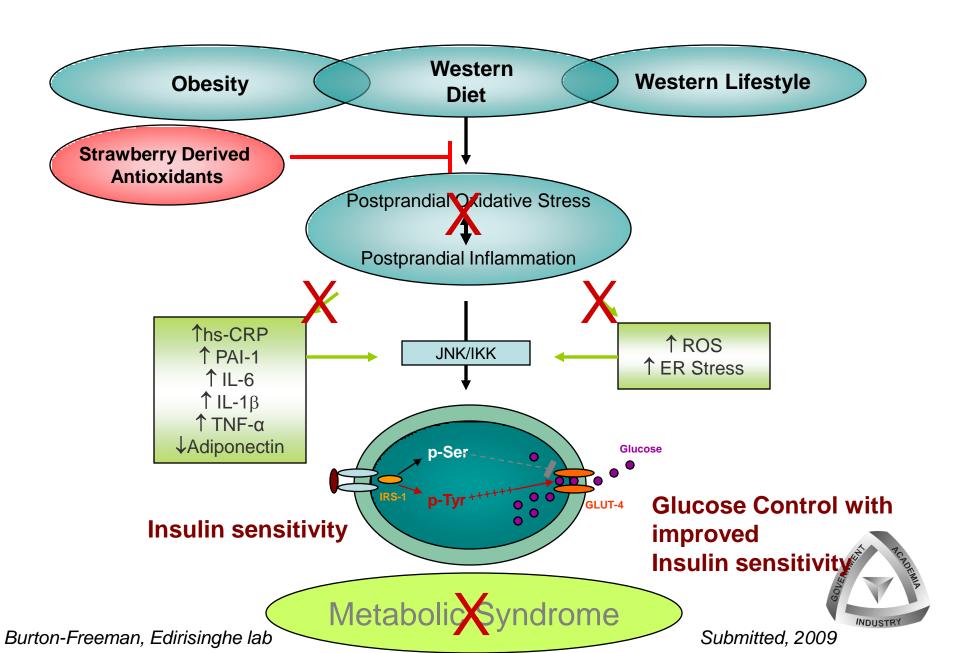
Burton-Freeman et al. in press

Treatment, p<0.0008 Time, p=NS

Inflammation, Oxidative stress: Resistance to insulin and Metabolic Syndrome



Polyphenolic modulation of insulin activity



Concluding Remarks

- NCFST a place for tackling food safety issues and defining nutritional benefits for people
- Research strategy built with the end in mind
 - what you want to be able to say and sell with the scientific backing
- Comprehensive story, easy to talk about, makes sense, holds weight.



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Plant Foods and Health

