Speaker Biographies/Abstracts

Lana Popham

Official Opposition Party Critic,

Ministry of Agriculture and Lands

Lana Popham is Canadian politician representing the riding of Saanich South in the 39th Parliament of British Columbia. She was elected as the British Columbia New Democratic Party candidate in the British Columbia general election, 2009 and has served on the Select Standing Committee on Public Accounts and as the Official Opposition Critic for the Ministry of Agriculture and Lands. Popham owns and operates the organic grape orchard, Barking Dog Vineyard, on Vancouver Island. Her background in community work has included participating in campaigns to reduce excessive automobile driving and to reduce the use of disposable plastic bags within the Capital Regional District.

Bob Sanderson

President, ISGA

Bob@isga-sprouts.org

President of ISGA & Jonathan's Sprouts, Inc., which has been supplying fresh sprouts to New England and beyond since 1976. Bob has long felt that the unique properties of sprouts, and the ways in which they are grown, require novel approaches to assuring their safety, and has questioned whether lab results from sanitization treatments accurately reflect what is achieved in the production environment. For this reason, he has been committed to improve sampling and testing protocols, and working to make sure they are being uniformly applied. He has also promoted alternative interventions, such as competitive exclusion, that have shown some promising preliminary results.

Lisa Mumm

Mumm's Sprouting Seeds

Genetically Modified Alfalfa: Impacts on farmers and sprout growers

Together with her parents, Jim & Maggie Mumm, she runs the family farm and business, Mumm's Sprouting Seeds.

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Ari and Noah Meyerowitz

Sprout Brothers

Sprout Marketing 101: Awakening the Crusader in You

Create a community, develop a following, go viral. Discuss how we communicate and teach through social media, YouTube, our website, blog, and public engagements. Learn how we work to engage and teach the many virtues of sprouting, and incorporating it into busy lifestyles. Awaken the crusader in your customer.

We are the Sprout Brothers. We grew up working for the health and wellness business that was founded by our father Steve Meyerowitz, Sproutman. He was a pioneer in kitchen gardening, juice diets, and the healthy organic lifestyle. He also made organic sprouting seeds and kitchen tools available at a time when no one else was doing so. Sproutman's books, healthy diets and recipes and had a profound influence on many thousands of people around the world, and we're proud to continue his work.

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BioMedix, Owner

BioMedix has been in the forefront of food safety advocacy since 1997. Combining the dependability of classical methodologies with the enhanced precision of state-of-the-art technology, BioMedix is consistently providing the food industry with innovative solutions to the various food safety challenges that come with manufacturing food.

The BioMedix food safety systems enhance a food manufacturing company's capacity to manage its food safety objectives. This is attained by facilitating the development of a viable food safety management system that empowers a food company to measure its rate of success in assuring the safety of food and in maintaining a manufacturing environment that prevents the contamination of food.

BioMedix food safety advocacy is provided through the following products and services:

Effective food safety (HACCP) and GMP training programs
Food safety systems assessment
Food safety systems design and development
Establishment of a turn-key in-house testing laboratory
Web-based HACCP development and food safety data management (www.informatti.com)
Consultancy services (HACCP, BRC Global Standard for Food Safety, Regulatory Compliance)

BioMedix is a global provider of effective solutions to the food safety-related challenges that confront the food industry.

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Siyun Wang, Assistant Professor of Food Safety Engineering at UBC

Dr. Wang is an Assistant Professor of Food Safety Engineering at UBC. Her career on food safety started at the Institute for Food Safety and Health at Illinois Institute of Technology in Chicago, where she was a PhD student. Prior to joining UBC in 2013, she was a postdoctoral associate at the Department of Food Science

Karen Fong, PhD candidate at UBC

Karen obtained her BSc in Microbiology at UBC Okanagan in 2012. She completed her MSc degree in Food Science in 2015, where she studied the survival of *Salmonella* in low water activity food products. She has since published these findings in Journal of Food Protection and Food Microbiology. Currently, Karen is a second year PhD candidate in Dr. Siyun Wang's lab at UBC, where her project is focused on characterizing virulent bacteriophages for effective control of *Salmonella* in food products.

Yue (Cindy) Dai, MSc student at UBC

Cindy obtained her BSc in Food Science with Honours from UBC in 2016. She completed her undergraduate thesis project in 2016 studying the extraction and quantification of bioactive Maillard reaction products from bread. Her current area of research is on developing mitigation strategies for reducing *Salmonella* contamination on alfalfa sprouts.

Ensuring alfalfa sprouts safety – Silver bullet or finding Waldo?

Authors: Yue Dai, Karen Fong, Pascal Delaquis, Carmen Wakeling and Siyun Wang

Introduction: Alfalfa sprouts contaminated with *Salmonella* have been the source of many foodborne disease outbreaks in North America. Although seed disinfection treatments recommended by the Canadian Food Inspection Agency (CFIA) are meant to achieve a minimum 3 log cfu/g reduction immediately after sanitation, previous research has shown that persistent *Salmonella* cells that survive the treatment can multiply during germination.

Purpose: The purpose of this study was to (i) investigate the ability of different *Salmonella* strains to grow on alfalfa sprouts after CFIA-recommended seed treatments and a treatment compliant with organic production principles; (ii) evaluate the performance of a bacteriophage (SI1) for reducing *Salmonella* contamination on alfalfa sprouts.

Methods: Alfalfa seeds inoculated with *Salmonella* were subject to four types of sanitizing treatments: (i) 5,000 ppm chlorine, (ii) 8% hydrogen peroxide, (iii) an organic treatment (50°C hot water, 2% hydrogen peroxide and 0.1% acetic acid) or (iv) a drench inoculation with bacteriophage SI1 for two h to achieve a multiplicity of infection of ~100 PFU/CFU. The sanitized seeds were sprouted and the density of *Salmonella* was enumerated on selective xylose lysine deoxycholate agar during germination.

Results: The density of *Salmonella* increased from <10 CFU/g immediately after treatment to 6-7 log CFU/g after 48 hours of germination and 4-7 log CFU/g after 6 days. *Salmonella* density on seeds with chlorine treatment were significantly higher ($p<0.05$) compared to those treated by H_2O_2 and acetic acid. Bacteriophage SI1 significantly ($p<0.05$) reduced *Salmonella* populations by >3 log CFU/g during the sprouting process on day one.

Significance: These data show that *Salmonella* cells were able to recover and grow on sprouting alfalfa seeds. Future work should investigate the efficacy of SI1 in combination with current sanitation treatments control the growth of *Salmonella* on alfalfa sprouts.

Bernhard Juurlink, Ph.D.

Dept. of Anatomy & Cell Biology, College of Medicine,

University of Saskatchewan

Hippocrates Was Right

Mitochondrial dysfunction, oxidative stress and associated inflammation underlie aging and associated chronic diseases. Nrf2 activators set in motion a signalling pathway that that alters gene expression that ultimately decreases oxidative stress and associated inflammation and as well improves mitochondrial function. This pathway was slowly unravelled following the pioneering research by Dr Lee W. Wattenberg and later Dr Paul Talalay to understand why certain foods were associated with a decreased risk of developing cancer. It was quickly discovered that what these foods had in common were phytochemicals that caused increased activities of phase 2 enzymes, enzymes involved in the metabolism of drugs and xenobiotics, including carcinogens. Eventually these cancer-preventing phytochemicals were discovered to activate the Nrf2 signalling system that results in the alteration of expression of dozens of genes. Such phytochemicals are now called Nrf2 activators and one of the first of such dietary phytochemicals identified by Dr Talalay's group was sulforaphane, an isothiocyanate metabolite of sulforaphane glucosinolate (glucoraphanin). This research group also identified that broccoli sprouts of particular cultivars are a rich source of sulforaphane glucosinolate.

Although the initial focus of research attention was the ability of Nrf2 activators to decrease the probability of cancer formation and progression, I noted that the increased expression of phase 2 enzymes should also decrease oxidative stress and associated inflammation, areas of my research interest. I published an hypothesis paper on this idea in 2001. I, and my colleagues, subsequently obtained funding from the Saskatchewan Agricultural Development Fund to test this idea. My laboratory has shown that intake of Nrf2 activators (including sulforaphane whether via broccoli sprouts consumption or sulforaphane administered by gavage) will decrease oxidative stress and associated inflammation in rodent models of aging. Positive outcomes from these experiments include decreased blood pressure, better brain aging, better locomotory function during old age and better renal function. We also have shown that stroke-prone hypertensive rats on a diet that contained high sulforaphane broccoli sprouts had offspring with better blood pressure and less oxidative stress and inflammation in every tissue examined. That is, a dietary Nrf2 activator had positive effects on fetal determinants of adult health. This latter, at least in part, was associated with normalizing the epigenome of the kidneys.

Subsequently, other laboratories have shown that intake of Nrf2 activators have positive effects on a variety of diseases that have dyslipidemia, oxidative stress and inflammation as underlying disorders in various animal models. Of great significance is that a number of clinical trials have shown that consumption of high sulforaphane broccoli sprouts or extracts thereof have therapeutic effects in humans. These include trials showing positive effects on decreasing helicobacter infections, normalizing lipid metabolism, normalizing glucose control in type 2 diabetes, promoting the ability to detoxify airborne carcinogens, and ameliorating the symptoms of autism and possibly schizophrenia.

Hippocrates stated that food should be our medicine and medicine our food. We are at a stage where the Hippocrates dictum can be put into practice. Broccoli is not the only vegetable variety that contains sulforaphane glucosinolate. Black Tuscany kale has even a better glucosinolate profile than the Calabrese broccoli cultivar my laboratory has used, However, a word of caution: although sulforaphane glucosinolate and certain other glucosinolates activate the Nrf2 signalling pathway, a number of glucosinolates are goitrogenic. It becomes very important to know the glucosinolate profile of the sprouts before promoting their consumption. I am not sure if the sprouts of all the broccoli seeds labelled Calabrese have the same glucosinolate profile as the ones we used. A very useful service the International Sprout Growers Association can provide their membership is to determine the glucosinolate profiles of the Brassica sprouts grown from seeds being sold by the membership.

Acknowledgments: I thank my colleagues and the funding agencies that supported my research. I have been very fortunate in having wonderful undergraduate students, graduate students, post-doctoral fellows and other colleagues participating in the research in which I have engaged.

Cara Haney, PhD *University of British Columbia*

The plant microbiome in plant health and disease

Plants depend on their associated microbial communities ("the microbiome") to access nutrients and protect themselves from disease, and yet modern agricultural practice heavily relies on inorganic crop treatments (i.e. fertilizers and pesticides) to do the same thing. Given that most inorganic crop treatments have appreciable environmental and economic costs, it is desirable to replace them with treatments that consist of beneficial plant-associated microbes. Doing so has the potential to improve agricultural sustainability. However, most attempts to use microbes in agriculture have been unsuccessful, often because microbes that show promise in greenhouse trials fail in the field.

Our research is focused on understanding the mechanisms that underlie microbial effects on plant health and disease. We use simplified soil-free bacterial communities to untangle how different plant cultivars interact with distinct microbial strains without the confounding variables of soil and environment. Because of this reductionist approach, we think many of our findings may be directly applicable to protecting sprouts from introduced human and plant pathogens. This talk will review the current paradigms of plant-microbiome associations and the latest findings of our lab and of the field.

Dr. Cara Haney is an Assistant Professor in the department of Microbiology and Immunology and Michael Smith Labs at the University of British Columbia. Dr. Haney's research focuses on interactions between beneficial plant-associated microbes (the "microbiome") and plant growth and disease resistance. She received her B.S. in Plant Science from Cornell University and her Ph.D. in Cell and Molecular Biology from Stanford. She worked at Harvard as a postdoc developing a model system to study plant-microbiome interactions prior to joining the UBC faculty in 2016. Dr. Haney holds the Canada Research Chair in plant-microbiome interactions.

Candice Appleby

Small Scale Food Processor Assoc.

Implementing Food Safety Plans

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Greg McLaren

Farm Food Drink

Marketing Sprouts as a Grocery Staple – A Case study.

Eatmore Sprouts is a small sprout company located on an Island off the Westcoast of British Columbia, Canada. Despite the challenges of its location, Eatmore Sprouts is prospering and growing its market share throughout Western Canada. In this presentation, Greg McLaren - Managing Director of Left Field Marketing presents how they worked with Eatmore's ownership and team to develop a marketing strategy and campaign that taps into current trends and takes advantage of market opportunities. Greg will get into the specifics of how they are working to enhance an already strong brand and to grow Eatmore Sprouts to a mainstream grocery staple.